



Established 1962

# National Council of Acoustical Consultants

"Enhancing the stature and effectiveness of the acoustical consulting profession for the mutual benefit of the public and the member firms"

## NCAC NEWSLETTER - ADVERTISING RATES

Published quarterly in print and online. Finished page size of 8.25 x 11 inches. See sample issue at <https://ncac.com/resources/the-ncac-newsletter/>

### ONE (1) - TWO (2) - OR THREE (3) CONSECUTIVE ISSUES PER ISSUE

Full Page	(7.5" x 10" without bleeds, 8.75" x 11.5" with bleed and crop)	\$750.00
Half Page	(7.5" x 5" or 3.5" x 10")	\$400.00
Quarter Page	(3.5" x 5 inches or 5.5" x 3.5")	\$250.00

### SPECIAL 4 ISSUE RATES

Full Page	(Save \$100.00)	\$625.00
Half Page	(Save \$ 50.00)	\$350.00
Quarter Page	(Save \$ 25.00)	\$225.00

### Premium Space Upgrades

Premium spaces are available to Platinum Sponsors only. Please contact the NCAC office for availability and details.

Inside Front Cover	+ \$125.00 per issue
Back Cover	+ \$225.00 per issue

An additional 25% discount applied to multiple page advertisements on a 4-issue contract basis only.

<u>INSERTS - Up to (4) pages</u>	<u>PER ISSUE</u>
In addition to a Full-Page Ad	\$300.00
Insert only, no ad	\$625.00
All inserts over (4) pages, per page	\$225.00

### DEADLINES

Ad copy and graphics must be received by the first of the month prior to the publication of the issue.

<u>Issue</u>	<u>Deadline for Ad Space</u>
Winter	January 1
Spring	April 1
Summer	July 1
Fall	October 1

Any questions concerning NCAC News advertising should be directed to Kim Paugh, NCAC Executive Director at [info@ncac.com](mailto:info@ncac.com).



# National Council of Acoustical Consultants

*"Enhancing the stature and effectiveness of the acoustical consulting profession for the mutual benefit of the public and the member firms"*

## ADVERTISING CONTRACT

Complete the following information and return it to:  
NCAC • 3502 Woodview Trace, Suite 300, Indianapolis, IN 46268

- I wish to advertise in the next \_\_1,\_\_2,\_\_3,\_\_4, issues
- Contract period: \_\_Winter \_\_Spring \_\_Summer \_\_ Fall of \_\_\_\_ (Year)
- Ad size will be: \_\_full page \_\_1/2 page \_\_1/4 page
- Providing your ad (choose one):
  - Email Ad to [info@ncac.com](mailto:info@ncac.com)
  - Copy will be emailed to you prior to deadline.
  - My ad is not in final form. Kindly use the enclosed typewritten copy and reproducible logo. (Add instructions, if any. Note: Charge for this additional service at the rate of \$50/hour or call for quote.)

NOTE: For Technical Support contact NCAC at 317.328.0642

- If you are running multiple ads, please check one of the following options:
  - I wish to repeat the same ad in all issues covered by this contract unless I inform the NCAC office otherwise.
  - I will provide a new ad on or before each deadline.
- Payment:
  - Enclosed is my payment of \$\_\_\_\_\_ to cover the insertions ordered.
  - Please bill me.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_