



Established 1962

National Council of Acoustical Consultants

"Enhancing the stature and effectiveness of the acoustical consulting profession for the mutual benefit of the public and the member firms"

NCAC NEWSLETTER - ADVERTISING RATES

Published quarterly in print and online. Finished page size of 8.25 x 11 inches. See sample issue at <https://ncac.com/resources/the-ncac-newsletter/>

ONE (1) - TWO (2) - OR THREE (3) CONSECUTIVE ISSUES **PER ISSUE**

Full Page	(7.5" x 10" without bleeds, 8.75" x 11.5" with bleed and crop)	\$750.00
Half Page	(7.5" x 5" or 3.5" x 10")	\$400.00
Quarter Page	(3.5" x 5 inches or 5.5" x 3.5")	\$250.00

SPECIAL 4 ISSUE RATES

Full Page	(Save \$100.00)	\$625.00
Half Page	(Save \$ 50.00)	\$350.00
Quarter Page	(Save \$ 25.00)	\$225.00

Premium Space Upgrades

Premium spaces are available to Platinum Sponsors only. Please contact the NCAC office for availability and details.

Inside Front Cover	+ \$125.00 per issue
Back Cover	+ \$225.00 per issue

An additional 25% discount applied to multiple page advertisements on a 4-issue contract basis only.

<u>INSERTS - Up to (4) pages</u>	<u>PER ISSUE</u>
In addition to a Full-Page Ad	\$300.00
Insert only, no ad	\$625.00
All inserts over (4) pages, per page	\$225.00

DEADLINES

Ad copy and graphics must be received by the first of the month prior to the publication of the issue.

<u>Issue</u>	<u>Deadline for Ad Space</u>
Winter	January 1
Spring	April 1
Summer	July 1
Fall	October 1

Any questions concerning NCAC News advertising should be directed to Kim Paugh, NCAC Executive Director at info@ncac.com.



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ADVERTISING CONTRACT

Complete the following information and return it to:
NCAC • 3502 Woodview Trace, Suite 300, Indianapolis, IN 46268

- I wish to advertise in the next __1,__2,__3,__4, issues
- Contract period: __Winter __Spring __Summer __ Fall of ____ (Year)
- Ad size will be: __full page __1/2 page __1/4 page
- Providing your ad (choose one):
 - ☐ Email Ad to info@ncac.com
 - ☐ Copy will be emailed to you prior to deadline.
 - ☐ My ad is not in final form. Kindly use the enclosed typewritten copy and reproducible logo. (Add instructions, if any. Note: Charge for this additional service at the rate of \$50/hour or call for quote.)

NOTE: For Technical Support contact NCAC at 317.328.0642

- If you are running multiple ads, please check one of the following options:
 - ☐ I wish to repeat the same ad in all issues covered by this contract unless I inform the NCAC office otherwise.
 - ☐ I will provide a new ad on or before each deadline.
- Payment:
 - ☐ Enclosed is my payment of \$_____ to cover the insertions ordered.
 - ☐ Please bill me.

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

SIGNATURE: _____ DATE: _____