



Established 1962

National Council of Acoustical Consultants

"Enhancing the stature and effectiveness of the acoustical consulting profession for the mutual benefit of the public and the member firms"

NCAC NEWSLETTER - ADVERTISING RATES

<u>ONE (1) - TWO (2) - OR THREE (3) CONSECUTIVE ISSUES</u>		<u>PER ISSUE</u>
Full Page	(7"x10" without bleeds, 8 3/4 x 11 1/4 with bleeds)	\$725.00
Half Page	(7" x 5" or 3 1/2" x 10")	\$375.00
Quarter Page	(3 1/2" x 5")	\$225.00
<u>SPECIAL 4 ISSUE RATES</u>		
Full Page	(Save \$100.00)	\$600.00
Half Page	(Save \$ 50.00)	\$325.00
Quarter Page	(Save \$ 25.00)	\$200.00

Premium Space Upgrades

Premium spaces are available to Platinum Sponsors only. Please contact the NCAC office for availability and details.

- Inside Front Cover + \$100.00 per issue
- Back Cover + \$200.00 per issue

An additional 25% discount may be applied to multiple page advertisements on a 4-issue contract basis only.

The above rates are for "Press Quality" PDF. (Add \$50.00/per hour to the cost of any ad which must be prepared by NCAC from typewritten copy; for reproducible illustrations - request quote.)

<u>INSERTS - Up to (4) pages</u>	<u>PER ISSUE</u>
In addition to a Full Page Ad	\$275.00
Insert only, no ad	\$600.00
All inserts over (4) pages, per page	\$200.00

DEADLINES

Ad copy and graphics must be received by the first of the month prior to the publication of the issue.

<u>Issue</u>	<u>Deadline for Ad Space</u>
Winter	January 1
Spring	April 1
Summer	July 1
Fall	October 1

Any questions concerning NCAC News advertising should be directed to Kim Paugh, NCAC Executive Director.



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ADVERTISING CONTRACT

Complete the following information and return it to:
NCAC • 9100 Purdue Road, Suite 200, Indianapolis, IN 46268-3165

- I wish to advertise in the next __1,__2,__3,__4, issues
- Contract period: __Winter __Spring __Summer __ Fall of ____ (Year)
- Ad size will be: __full page __1/2 page __1/4 page
- Providing your ad (choose one):
 - Email Ad to info@ncac.com
 - Copy will be emailed to you prior to deadline.
 - My ad is not in final form. Kindly use the enclosed typewritten copy and reproducible logo. (Add instructions, if any. Note: Charge for this additional service at the rate of \$50/hour or call for quote.)

NOTE: For Technical Support contact NCAC at 317.328.0642

- If you are running multiple ads, please check one of the following options:
 - I wish to repeat the same ad in all issues covered by this contract unless I inform the NCAC office otherwise.
 - I will provide a new ad on or before each deadline.
- Payment:
 - Enclosed is my payment of \$_____ to cover the insertions ordered.
 - Please bill me.

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

SIGNATURE: _____ DATE: _____